

Walls of Delight

MURALS WITH LOVE FROM HEIDI



Hi. I'm Heidi.

I'm a muralist. I believe in joy.

I paint to create a world where our surroundings energize us for this wild, rewarding ride we call life.

My murals are about much more than just painting. They remind us who we most want to be, and invite magic to grow from any unexpected corner.

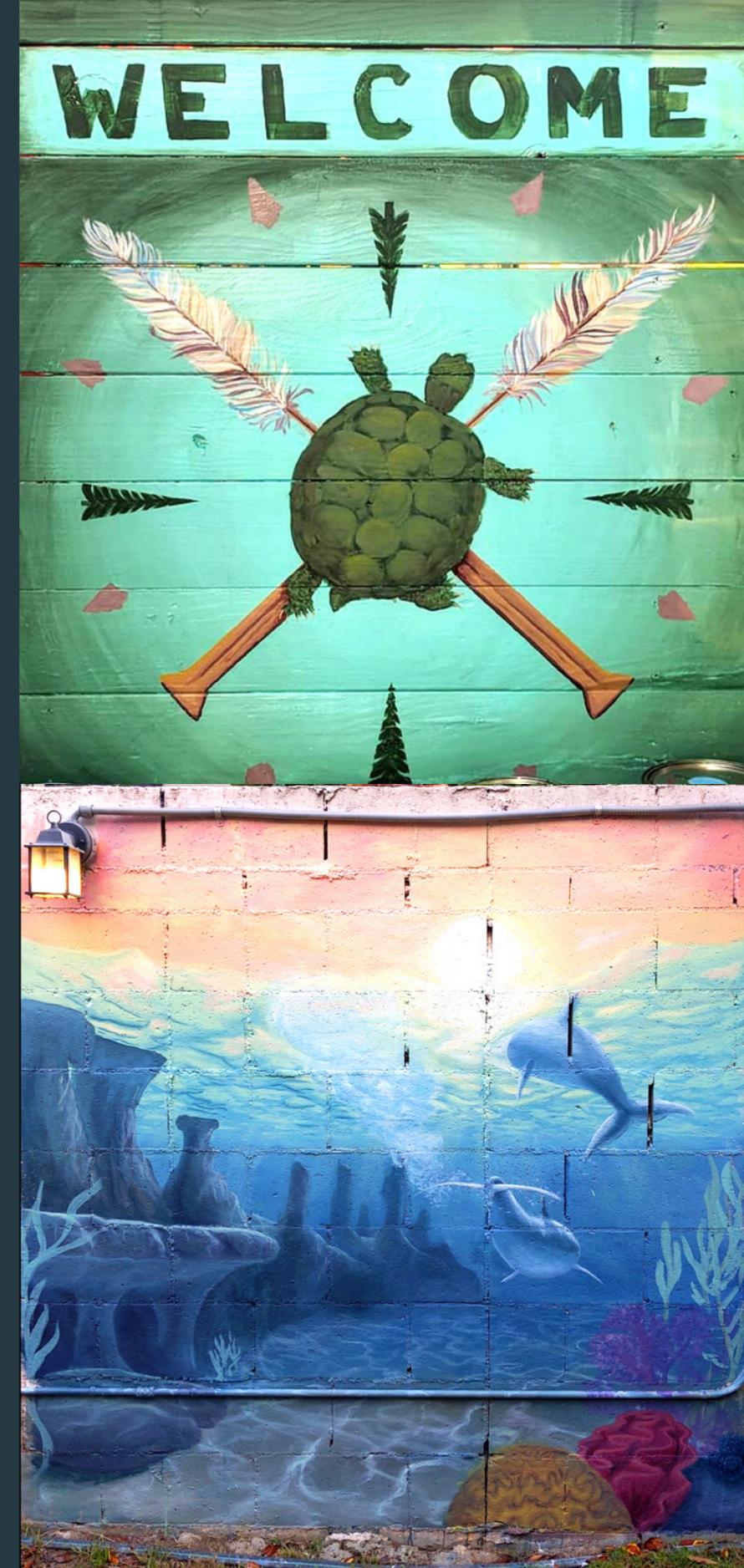
Let's create this new world together!



"Heidi is a joy to work with and the end-results are phenomenal."

-Charla Meyers, client

<http://withlovefromheidi.com>  [@WITHLOVEFROMHEIDI](https://www.instagram.com/WITHLOVEFROMHEIDI)



Have you seen
yourself lately?
You're radiant!

A great mural can reflect your own
sparkle, and make you more
comfortable in your own skin.

It can highlight your values and make
your customers more at home in your
business.

That's the magic of an artistic process
that asks: "What lights you up?"





SANTA MONICA BEACH HOME

WHERE CAN WE PUT YOUR MURAL?



AT HOME

Wake up with
personal inspiration
Fall asleep wrapped
in calm



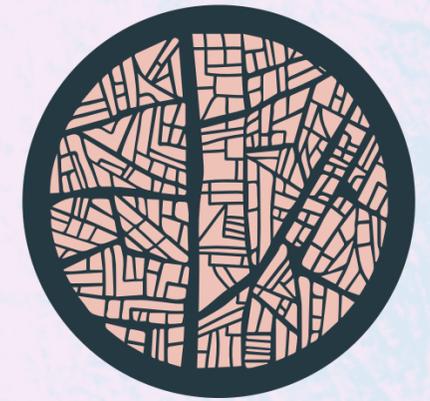
IN YOUR BUSINESS

Broaden your reach,
with Instagrammable
photo ops that
automatically
promote your space



ON INVESTMENT BUILDINGS

Put your property
on the map
Attract higher
quality tenants



AROUND THE COMMUNITY

Unify
neighborhoods
Revitalize
economies

WHAT WILL IT DO FOR YOU?

Benefits of Mural Art



AT HOME

Fall in love with your life!
Looking at art you enjoy releases the same chemicals in the brain as falling in love.

[Source: University College London](#)



IN YOUR BUSINESS

Enhance company culture and sense of purpose. Internal culture is associated with 4x revenue growth!)

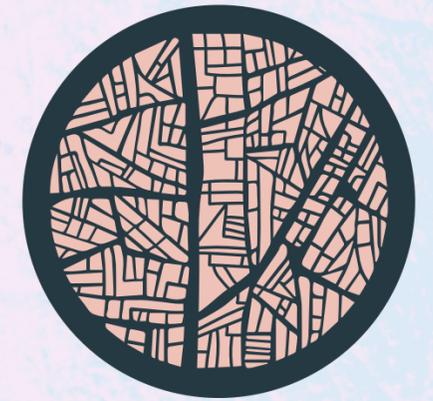
[Source: Forbes](#)



ON INVESTMENT BUILDINGS

Raise property values!
Indianapolis' Cultural Trail mural project raised local residential values by \$1 billion.

[Source: Realtor.com](#)

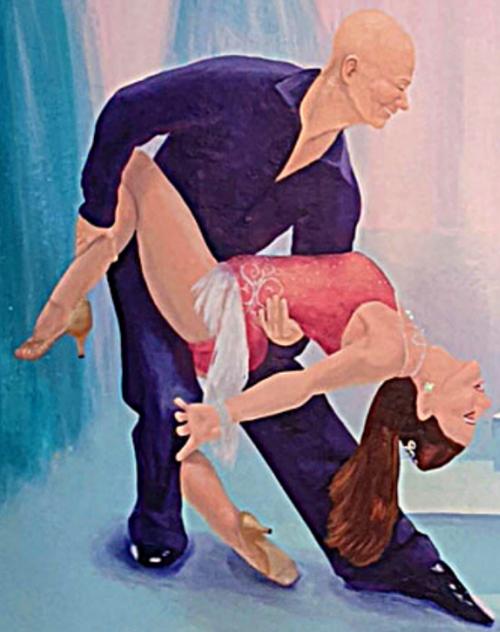


AROUND THE COMMUNITY

Nurture a sense of belonging and pride.
Murals have shown to reduce graffiti by 43%.

[Source: Researchgate.net](#)

by
your
side
DANCE STUDIO



@WITH LOVE FROM HEIDI

BY YOUR SIDE
CULVER CITY BALLROOM DANCE STUDIO

THE BUZZ

We loved how **Heidi knows our mission** at VCH and is willing to incorporate these things in her work with us.

...

It has been a **pleasure to work with such a committed artist** and we look forward to a continued relationship with her.

-DAWN HICKS,
VENICE COMMUNITY HOUSING /
ARTS C SQUARED



Heidi's work **brought smiles to many...** We'd recommend her to anyone who believes that **life needs a bit of whimsy.**

-MICHAEL GOODE, CHEROKEE
MARINA

Beautiful!

Just a note to tell you again how much I love the mural. **It will be my most cherished possession.**

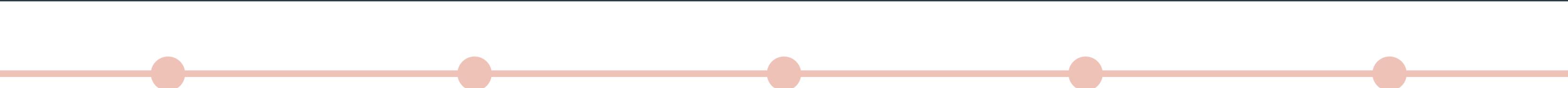
-DEBORAH PEREZ, BY YOUR SIDE
DANCE STUDIO



STATION AT 19E: APPALACHIAN TRAIL GASTROPUB

So, how does this work?

I'll walk you through the process



WE CONNECT

We'll meet on a video call to share ideas. Gather your thoughts; I want to hear them all!

WE NAVIGATE

We'll lock in our concept and key ideas. If it feels like we're vibing, you'll submit a design deposit.

WE REFINE

You'll receive 2-3 mockups with full pricing. You pick your favorite, and we'll dive into detail for up to 2 rounds of revision.

I PAINT

You'll approve the final design by paying second installment. I buy supplies and start shaking my booty on a ladder.

WE CELEBRATE

You have a mural! Final payment will be due. Time to plan the reveal party!

La Viuda
es
para
Gozar la

LIFE IS FOR ENJOYING IT
CONDO COMMUNITY WALL

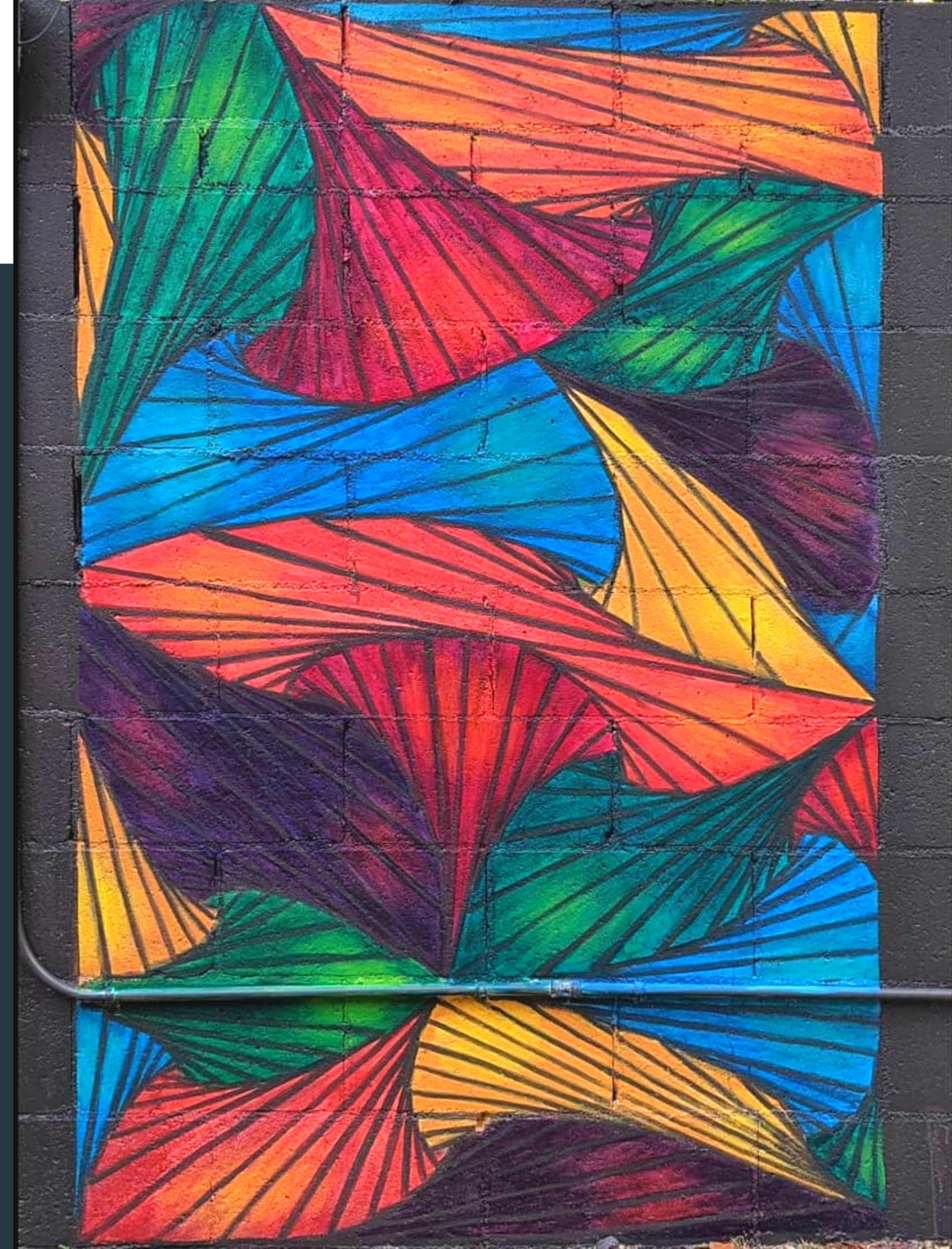


PF CHANGS SANTA MONICA
FOR PAINT THE CITY PEACEFUL

Discover your vision...

A few questions to get you humming

- What would be the **greatest outcome** of adding a mural to your space?
- What **feeling** do you want the mural to give to all who visit it?
- What **other art** gives you that feeling?
- Are there **colors** in your decor you'd like the mural to tie into?
- Are you imagining something **crisp and graphic** like a sign? Or more **realistic**, like you could walk right into it?



Got some ideas?

I can't wait to hear them.



CALL/TEXT:

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EXPLORE:

<http://withlovefromheidi.com>

 @WITHLOVEFROMHEIDI

Thank
you!