

# MURALS

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WITH LOVE FROM HEIDI

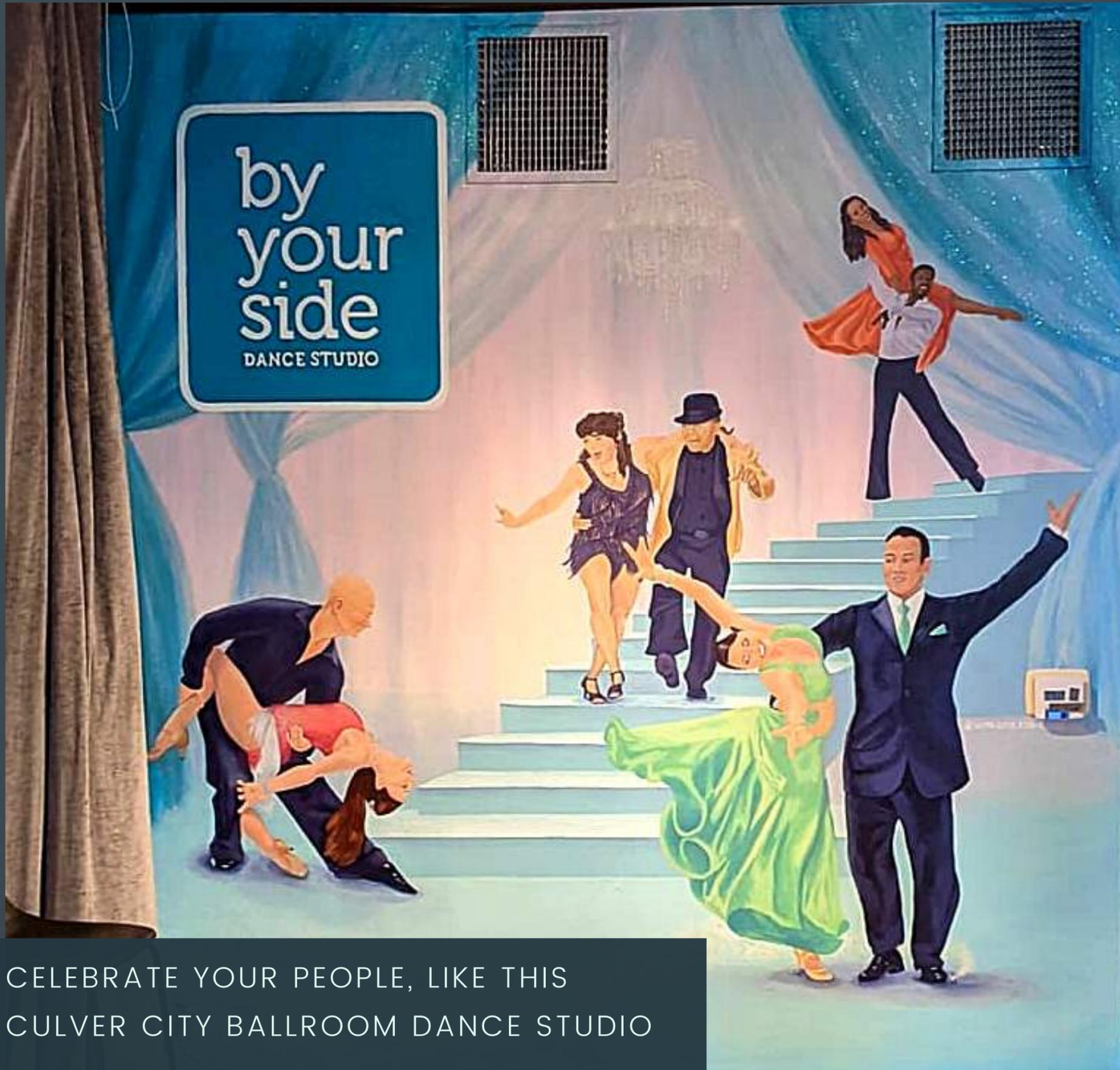


What if your walls  
could absolutely  
delight?

THERE'S SO MUCH WE  
CAN DO TOGETHER...



TAKE A JOURNEY, LIKE THIS VISIONARY HEALING CENTER IN SANTA MONICA  
COLLABORATION WITH WANDERING BRUSHES



CELEBRATE YOUR PEOPLE, LIKE THIS CULVER CITY BALLROOM DANCE STUDIO

INSPIRE YOUR VALUES, LIKE THIS SANTA MONICA BACKYARD





*Hi, I'm Heidi.*

I paint murals that feed the soul.

These murals are more than just paintings. This is art that reminds you *who you want to be*, and *invites whimsy* to sparkle out of any ordinary corner.

A mural in your business will *highlight your values*, and *uplift* your community. A mural at home can inspire you to take on each day

I work with my clients to bring soul to their surroundings, *feeding* them for this *wild, rewarding ride* we call life.

<http://withlovefromheidi.com>

 [@WITHLOVEFROMHEIDI](https://www.instagram.com/WITHLOVEFROMHEIDI)



GIVE YOURSELF A DAILY VACATION, LIKE THIS SANTA MONICA HOME

# WHERE CAN WE PUT YOUR MURAL?



## AT HOME

Wake up with  
personal inspiration  
Fall asleep wrapped  
in calm



## IN YOUR BUSINESS

Broaden your reach,  
with Instagrammable  
photo ops that  
automatically  
promote your space



## ON INVESTMENT BUILDINGS

Put your property  
on the map  
Attract higher  
quality tenants



## AROUND THE COMMUNITY

Unify  
neighborhoods  
Revitalize  
economies

# WHAT WILL IT DO FOR YOU?

## *Benefits of Mural Art*



### AT HOME

Fall in love with your life!  
Looking at art you enjoy releases the same chemicals in the brain as falling in love.

[Source: University College London](#)



### IN YOUR BUSINESS

Enhance company culture and sense of purpose. Internal culture is associated with 4x revenue growth!)

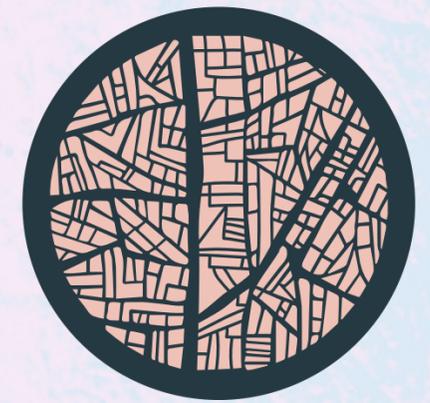
[Source: Forbes](#)



### ON INVESTMENT BUILDINGS

Raise property values!  
Indianapolis' Cultural Trail mural project raised local residential values by \$1 billion.

[Source: Realtor.com](#)



### AROUND THE COMMUNITY

Nurture a sense of belonging and pride.  
Murals have shown to reduce graffiti by 43%.

[Source: Researchgate.net](#)



ELEVATE YOUR COMMUNITY AND HISTORY, LIKE THIS  
BACKPACKER'S PUB IN ROAN MOUNTAIN, TENNESSE

# So, how does this work?

I'll walk you through the process

## WE CONNECT

We'll meet on a video call to share ideas.

This is where we'll feel out if we're a fit, and lock in our concept and key ideas.

## WE NAVIGATE

You'll submit an ideation fee and receive 2 design options to choose from, with complete pricing for each.

## WE REFINE

You'll chose your design option, and submit second payment to move us into up to two rounds of dream-revealing revisions.

## I PAINT

You'll approve the final design once it makes your heart sing, and then sit back and watch my team and I bring it to life on your wall.

## WE CELEBRATE

You have a mural!  
Final payment will be due.  
What will you do for your reveal party?

INTERGRATE MEANINGFUL ICONS,  
LIKE THIS PORTLAND GYM



GET NEIGHBORS EXCITED WHILE YOU BUILD,  
LIKE THIS SANTA MONICA FLOAT CENTER

# THE BUZZ

We loved how **Heidi knows our mission** at VCH and is willing to incorporate these things in her work with us.

...

It has been a **pleasure to work with such a committed artist** and we look forward to a continued relationship with her.

-DAWN HICKS,  
VENICE COMMUNITY HOUSING /  
ARTS C SQUARED



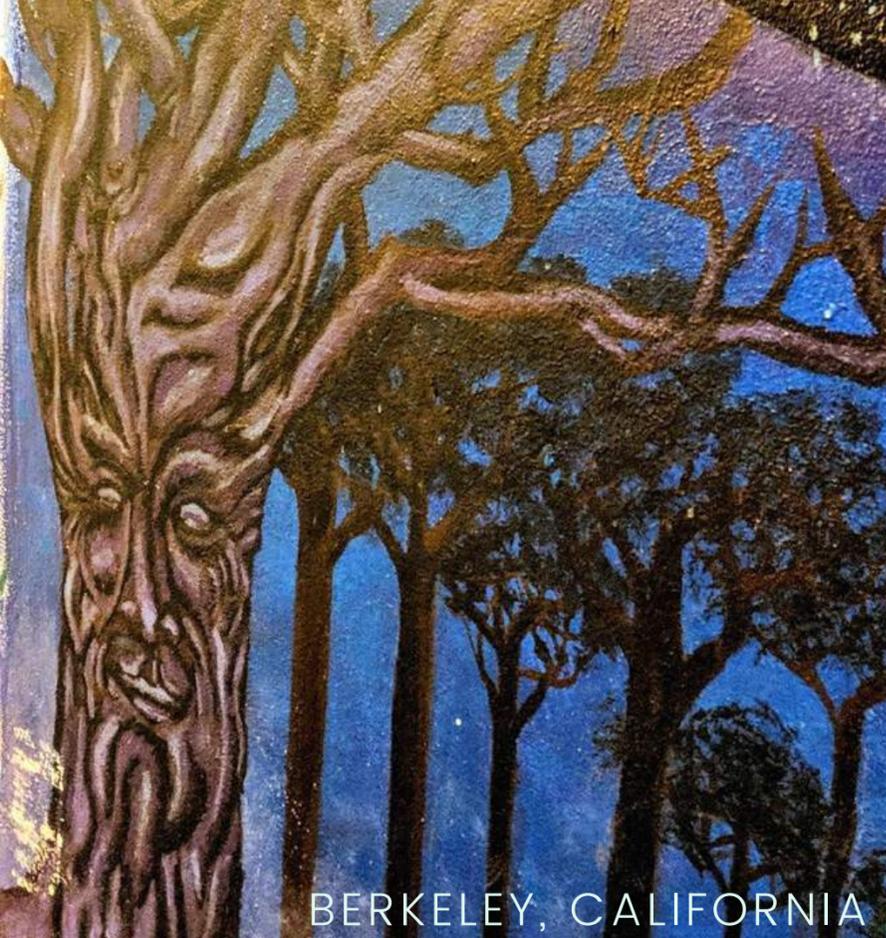
Heidi's work **brought smiles to many...** We'd recommend her to anyone who believes that **life needs a bit of whimsy.**

-MICHAEL GOODE, CHEROKEE  
MARINA

**Beautiful!**

Just a note to tell you again how much I love the mural. **It will be my most cherished possession.**

-DEBORAH PEREZ, BY YOUR SIDE  
DANCE STUDIO



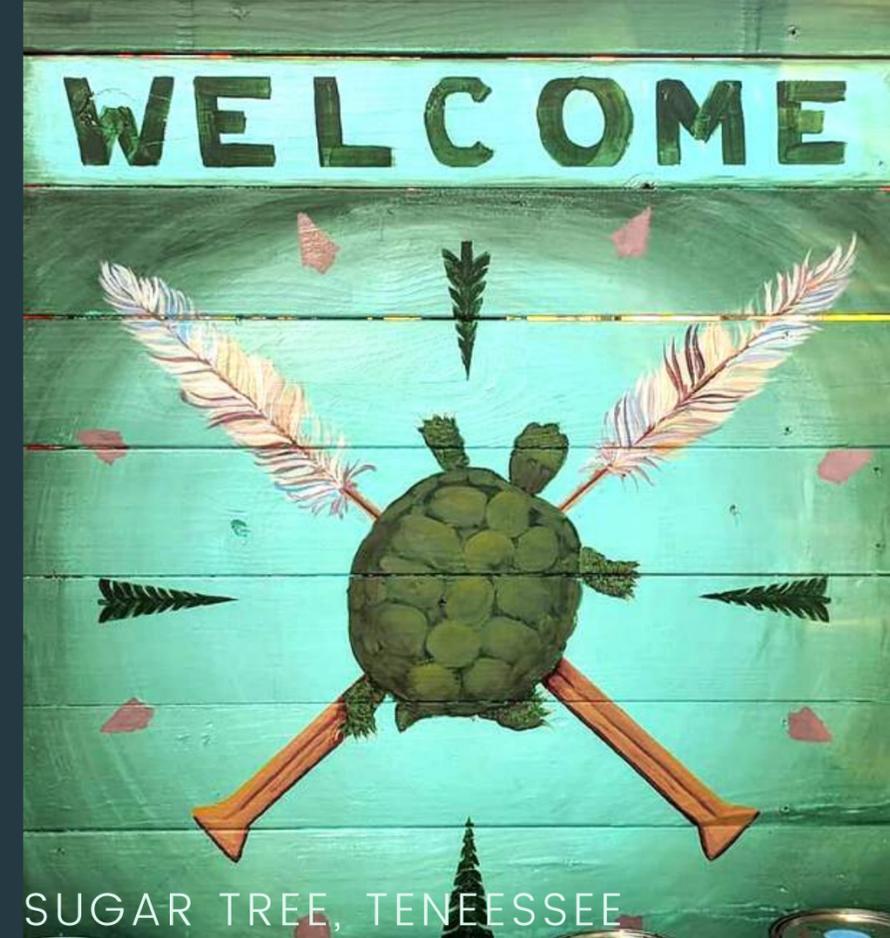
BERKELEY, CALIFORNIA



SANTA MONICA, CALIFORNIA

*"Heidi is a joy to work with and the end-results are phenomenal."*

-Charla Myers, client



SUGAR TREE, TENNESSEE



SANTA MONICA, CALIFORNIA

La vida  
es  
para  
gozarse

"LIFE IS FOR ENJOYING IT"

HAVE SOME FUN,  
LIKE THIS CONDOMINIUM BUILDING

# Discover your vision...

A few questions to get you humming

- What would be the **greatest outcome** of adding a mural to your space?
- What **feeling** do you want the mural to give to all who visit it?
- What **other art** gives you that feeling?
- Are there **colors** in your decor you'd like the mural to tie into?
- Are you imagining something **crisp and simplified** like a sign? Or more **realistic**, like you could walk right into it?



*Got some ideas?*

I can't wait to hear them.



**CALL/TEXT:**

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**EXPLORE:**

<http://withlovefromheidi.com>

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